



“CREATING COMPETITIVE CITIES THROUGH SMARTER CITY MANAGEMENT”

Dialogue - Based Panel Sessions
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KEYS FOR BEING COMPETITIVE CITIES

VISION

- Shared
- Understood
- Subscribed by all citizens

ENTREPRENEURSHIP

- Creative individual & organization
- Can gather, grow and thrive

SPECIALIZATION

- Every city or town should know their strength & the best in something

SOCIAL COHESION

- Bottom up imperative of reconstituting the public interest

GOOD GOVERNANCE

- Competency
- Accountability
- Transparency

SMART SYSTEM

- Enhance in Technology

MPSP SMART CITY MANAGEMENT

- Smart Monitoring System
- Better Penang Apps
- Citizen Application Technology (CAT)
- e- complaints
- CCTVs
- Gender Responsive Participatory Budgeting
- Participatory Planning
- Murninets
- e- licensing
- e- building
- e- gotong-royong
- e- mahkamah
- e- recruit
- SPGIS MPSP
- e-osc
- e- filing
- e- letters
- e- audit



ENGAGEMENT

PUBLIC

PRIVATE

4P's

PEOPLE

PARTNERSHIP

"Sustainable Is Our Commitment"





THANK YOU

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"Sustainability Is Our Commitment"