

Thematic Meeting 3 : Use of ICT/Big Data

Venue : Silk, 1F, InterContinental Yokohama Grand

Moderator : Dr. Alfonso Vegara, Special Advisor for Y-PORT Center/

Founder and Honorary President, Fundación Metr poli

Conference Secretariat/Rapporteur : Mr. Shiro Yoshida, Senior Researcher, OECC

Language : English/Japanese (simultaneous interpretation is provided)

	City/Organization	Title	Name
1	Ho Chi Minh	Manager	Mr. Bui Viet Duong
2	Seoul Urban Solution Agency	Project Advisor	Ms. Sunghoon K. Moon
3	Kobe	Director, ICT Development	Mr. Taisuke Matsuzaki
4	Hitachi, Ltd.	General Manager	Mr. Akihiko Tobe
5	Pacific Spatial Solutions, LLC	President	Dr. Hiroo Imaki
6	NEC	Senior Manager	Mr. Seiji Fujinaga
7	Deloitte Tohmatsu Consulting, LLC	Partner	Dr. Lei Zhou
8	Macnica, Inc.	Manager	Mr. Hiroshi Abe
9	Yokohama City University	Advisor to the president	Prof. Hidefumi Imura
10	Seberang Perai	Director	Mr. Wan Junaidy Yahaya
11 *	Consolacion	NEDA 7 Assistant Regional Director	Mr. Dionisio Ledres Jr.
12 *	Province of Cebu	Regional Director	Mr. Efren Carreon
13 *	MCDCB	MCDCB Secretariat - NEDA RO VII	Ms. Maria Teresa S. Alambra
14 *	Embassy of the Republic of Indonesia	Diplomat - First Secretary	Mr. Ricky Ichsan
15#	Embassy of Vietnam	Counsellor	Dr. Bui Viet Khoi

* commentator

observer

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ALFONSO VEGARA
FOUNDER AND HONORARY PRESIDENT
FUNDACION METROPOLI

PhD in City and Regional Planning; degrees in Architecture, Economics, and Sociology. Former President of ISOCARP -International Society of City and Regional Planners- which has members in over 70 countries. He is Fellow and Trustee of the Eisenhower Fellowships; he's also been appointed as Honorary Consul General of Singapore in Madrid since 2005.

Alfonso Vegara has been lecturing Urbanism at the Escuela Técnica Superior de Arquitectura de Madrid, Universidad de Navarra, and Universidad CEU San Pablo. He was also a visiting professor at the School of Design of the University of Pennsylvania, and Advisor of ETH Zurich Polytechnic.

His ideas and projects have been disseminated through more than 30 books and International Conferences in Europe, The United States, Latin America, Asia, Australia, and Africa. His projects

have been awarded prizes by The United Nations, The European Union, The European Council of Spatial Planners, Architects' Associations, Entrepreneurial Associations, Cities, and National Governments. Among these awards is the "Rey Jaime I" prize, given by the King of Spain to recognize Alfonso Vegara's contribution to the fields of Urbanism and Sustainability. He has also been awarded on three occasions with the prestigious "European Award of Planning" for his work in Euskal Hiria, The Basque city region and the design of the eco-city of Sarriguren in Navarra. He's been granted the "Public Service Star Award", given by the President of Singapore in 2017. Member of the Jury of the "Lee Kuan Yew World City Prize" and current President of the jury at the "European Regional and Urban Planning Awards". He's been an advisor for more than 15 years to the Government of Singapore, as well as of various cities around the world, including: Yokohama, Mexico DF, Bilbao, Buenos Aires, Kuala Lumpur, Sao Paulo, Casablanca, Moscow and Medellin.

Alfonso Vegara is the Founder and Honorary President of Fundacion Metropoli, an international center of excellence dedicated to research, design, and innovation in cities around the world. Fundacion Metropoli has an alliance with Microsoft in order to work in different cities of the world at the intersection between Territory and Technology. In 2016, the institution ended the project "Caribbean Diamond of Colombia" which has been awarded by the Smart City Expo World Congress in Barcelona in 2015 as the "Innovative Idea Award of the Year", and also with the prestigious "2017 Global Award for Excellence" by the International Society of City and Regional Planners.

The focus of Alfonso Vegara's work is to promote strategic values of cities and their future opportunities in a complex and interrelated world. His ideas and projects are presented in the books he has written: "Territorios Inteligentes" and the recently "Supercities. The Intelligence of Territory"; this last publication received the Gerd Albers Award for best book of 2016 by ISOCARP.

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Mr BUI Viet Duong was born in 1979 in Hai Phong, Vietnam. He earned both a Bachelor degree of engineering and a Master degree of engineering in the same field of telecommunication in 2002 and 2005, respectively.

From 2005 to 2008, he worked as specialist in the Department of Information and Communications in Hochiminh City (DIC) in charge of local government administration relating to postal and telecommunications sector.

Since 2008, he has been appointed to head of Post and Telecommunications Division in DIC which mainly involve in assessing telecommunication projects, coordinating with relevant authorities to inspect, examine the implementation of regulations on rates, standards, quality of services in the local telecommunications and internet fields as well as consulting the city leaders in planning and developing the telecommunication infrastructures, etc. Recently, he has participated in some initiatives and projects relating the master plan of Smart City in Hochiminh City.

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- Name: Sunghoon Kris Moon
Team Lead and Project Advisor,
Strategic Planning and Communications
- Affiliation: Seoul Urban Solutions Agency
for the Seoul Metropolitan Government
- Contact: +82-2-734-3456 ext. 212
- e-Mail: krismoon@i-sh.co.kr
- Website: www.susa.or.kr

Kris Moon leads project planning and communication at the Seoul Urban Solutions Agency (SUSA) to optimize Seoul urban solutions according to the needs of the cities that can benefit from Seoul's growth experience. She comes to SUSA with a diverse professional background ranging from strategic planning at multinational corporation to small IoT venture, international development NGOs and urban development. Kris started her career in the international development sector working for Save the Children and Program for Appropriate Technology in Health (PATH) to increase the efficiency and prolong the impact of service delivery to the fields in need. For eight years at Samsung Electronics, her time was dedicated in strategic planning to achieve the corporation's ambitious online and offline marketing goals as well in changing the fabric of corporate culture to be more demand & need-oriented. Kris is also keen on integrating smart ICT solutions in realizing urban development, and strives to weave together her diverse experience and knowledge for that purpose. She earned her bachelors degree in History from the University of Maryland and Masters of International Affairs at Columbia University with concentration in Urban Policy.

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(Biography)

Taisuke Matsuzaki (Age:57)

Director, ICT Development, City Promotion Department, Planning & Coordination Bureau, City of Kobe

Educational background: Master of International Public Policy (Osaka University)

1995 Released the Kobe Quake damage report on the Web. This content from Kobe city was the first case from local government website in Japan)

2008~Invited as a guest lecturer for "Disaster Mitigation Education for Schools" in Algeria, Armenia, Turkey, Indonesia, , Malaysia, and UNCRD, WDMC.

2011 Group leader and Reconstruction Assistant for Cities of the Great East Japan Earthquake area.

2014~ Promotion of Open Data Governance and Civic Tech in Kobe

2017~Advisor for the Promotion of Public Local Information and Communication, Ministry of Internal Affairs and Communications

Seiji FUJINAGA 藤永誠司

Senior manager of
Global SI Service Business Development Division,
NEC Corporation



Executive Biography

SEIJI FUJINAGA is a senior manager of NEC Corporation, currently responsible for business development of Smart City. He accomplished actual project operation with several countries' partners. He has more than twenty-five-year professional experience in sales and marketing for global business development.

Professional experience

2014-present	Senior Manager of Global SI and Service Business Development Division, NEC Corporation, being responsible for New business development of Smart City
2013-2014	Member of task force at Business Model Creation of Business Innovation Strategy Division, NEC Corporation He created a portfolio of ICT with intention to replicate the business experience with the multipurpose stadia in Brazil, where NEC joined construction projects for the international mega event held in 2014.
1990-2004 and 2010-2013	Senior Manager of Overseas Sales and Marketing Group, NEC Corporation being in charge of Latin America and other regions based in Tokyo
2004-2010	Deputy Director and Department Manager of IT solutions business at NEC's subsidiary in Brazil He accomplished the mission to develop new business for ICT such as GRP (ERP for government), AFIS and RFID.
1990	Bachelor degree in Western History at department of literature from University of Tokyo. After that, he joined NEC Corporation

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Hiroshi Abe

MACNICA.INC

New Business Development

Career

- Sales and marketing manager of appliance products related to network business
- In charge of smart energy area business by setting up new business



Hidefumi Imura 井村秀文



Advisor to the President and Professor at Global
Cooperation Institute for Sustainable Cities, Yokohama
City University
Professor Emeritus, Nagoya University
横浜市立大学学長補佐・グローバル都市協力研究セ
ンター特任教授
名古屋大学名誉教授・特任教授

MAJOR SUBJECT: Environmental Systems Analysis and Planning; Environmental Issues in China;
Economic Development, Industrialization, Urbanization and Environment in
Asia

MAJOR AREA OF EXPERIENCE:

1974-1979	Environment Agency of Japan
1979-1982	Permanent Delegation of Japan to OECD
1985-1987	Pollution Control Bureau, Yokohama City
1988-2000	Professor, Institute of Environmental Systems, Graduate School of Engineering, Kyushu University
2001-2011	Professor, Graduate School of Environmental Studies, Nagoya University
2011-	Professor Emeritus, Nagoya University Professor, Yokohama City University

MAJOR PUBLICATIONS:

“The Evolution of Environmental Policy” in “Economic and Policy Lessons from Japan to
Developing Countries” (eds., Toshihisa Toyoda, Jun Nishikawa and Hiroshi Kan Sato),
Palgrave, pp.217-235, 2012

“Eco-Cities: Re-Examining Concepts and Approaches” in “Towards a Liveable and Sustainable
Urban Environment, Eco-Cities in East Asia” (eds., Lye Liang Fook and Chen Gang), World
Scientific Publishing Co., pp.19-46, 2010.

“Environmental Policy in Japan” (eds., Hidefumi Imura and Miranda Schreurs), Edward Elgar,
2005.

“Environmental Systems Studies: A Macroscopic for Understanding and Operating Spaceship
Earth,” Springer, 2013

“Environmental Issues in China Today: A View from Japan”, Springer, 2013.

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CURRICULUM VITAE : MR WAN JUNAIDY BIN YAHAYA



Nationality : Malaysian
Gender : Male
Date of Birth : 4th February 1968
Job Title : Community Affairs Director
Department/Division : Municipal Council of Seberang Perai
Name of City/Province : Penang, Malaysia

DESCRIPTION OF DUTIES / RESPONSIBILITIES

- Act as a public relation officer in Council.
- Ensure and coordinate the official activities for the Council, government and private sector.
- Prepare and organise communication campaigns relating to the most important programme priorities of the government.
- Manage and coordinate communication activities across different agencies and internal departments and coordinate with event delegate visits to the Council.
- Manage and coordinate the meeting room bookings and equipment required.
- Publish annual reports, bulletins and pamphlets relating to the Council.
- Manage and coordinate the complaints received by the public.
- Manage and supervise the sports complex and the hall under the administration of Council.
- Manage and coordinate reservation facilities of the Council.
- Manage and implement the combo performance for activities held in Council or the serve application of external parties.
- Serve as the secretariat to the Local Action 21 work team and also Tourism and Heritage Committee to promote council service.

EDUCATIONAL BACKGROUND

Education	Institution	City/Country	Subject	Degree/Year Earned
Undergraduate	University Pertanian Malaysia	Selangor /Malaysia	Mechanical / System Engineering	Bachelor of Engineering / 1994
Graduate	University Pertanian Malaysia	Selangor /Malaysia	Agricultural Engineering	Diploma in Engineering / 1989
Other	Technical Institute	Penang /Malaysia	Mechanical	Malaysia Certificate of Education /1985

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Curriculum Vitae
DIONISIO C. LEDRES, JR.

Dionisio C. Ledres, Jr is at present the Assistant Regional Director of the National Economic and Development Authority (NEDA), in the Central Visayas Region of the Philippines. NEDA is the Philippine's socio-economic development planning agency. By virtue of his office, he also serves as the Secretary to the Central Visayas Regional Development Council, the highest policy-making body in the region. The council, where NEDA serves as the Secretariat, is where development issues are discussed, and interventions through policies, plans, programs, and projects are formulated and implemented.

Under the guidance of the Regional Director, he leads the NEDA regional office in: providing sound technical advice to council members, formulating and implementing socio-economic, land use, and physical plans; reviewing project and program proposals; mainstreaming of DRR/ CCA in local planning; assisting post-disaster rehabilitation and recovery work; monitoring project implementation; and in working with local government units, national government agencies, the private sector, and civil society groups in pursuing other development initiatives in the region.

He is also actively involved in the Metro Cebu Development and Coordinating Board, a multi-sectoral grouping, where metropolitan issues and concerns on governance, traffic management, solid waste management, flooding, housing and shelter, and urban infrastructure needs of Metropolitan Cebu are discussed and addressed.

The early years in his career, Mr. Ledres worked for the country's Department of Agriculture as an agricultural development researcher and also an agricultural extension specialist. Aside from working in government, Mr. Ledres successfully managed a company providing geographic information systems services (GIS) to local government and national government agencies providing support in their work on land use and masterplanning activities, among others.

For his education, Mr. Ledres has a bachelor's degree in agriculture science, did graduate studies in economics, and earned a masteral degree in leadership and management.

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PERSONAL PROFILE



Personal Information:

Name : EFREN B. CARREON

Current Position : REGIONAL DIRECTOR

Staff/Office : NEDA REGIONAL OFFICE 7
Cebu City

Professional Eligibility: Career Executive Service Officer (CESO) IV,
Career Executive Officer (CEO) IV

Other Position : Vice - Chairman, Central Visayas Regional
Development Council

: Vice – Chair, Regional Tripartite Wages and
Productivity Board (RTWPB)

: Member, Board of Regents, State Universities and
Colleges of Central Visayas and Negros Island
Region

Educational Attainment

Doctor in Public Administration (candidate)
Master in Public Administration
BS Agribusiness

Post Graduate Studies:

- 1. Diploma on Regional Dev't. and Mgt.**
University of Dortmund, Germany
- 2. Planning for Rural Dev't.**
Queensland Agricultural College and Darwin Institute of
Technology, Australia
- 3. Financing Gov't. Decentralization and Dev't.**
International Center for Land Policy Studies and Training,
Taiwan