

Reporting Yokohama's Major International Projects

YOKOHAMA INTERNATIONAL DIGEST

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[African savannah in animal figures at TICAD7 PR event in Tsuzuki Ward]

Takara Tomy Company's "Ania" animal figures help promote TICAD 7 in Yokohama

As part of publicity for the 7th Tokyo International Conference on African Development (TICAD7) to be held in Yokohama, Tsuzuki Ward, home to many families with children, is collaborating with the Takara Tomy Company. An event was held at the popular North Port Mall in the ward featuring animal figures from the company's "Ania" line of toys.



At the event, Takara Tomy and a local polystyrene foam manufacturer presented a reproduction of the African savanna. Children could don safari-style clothing and have their picture taken. In another corner, small children could play a quoits-type ring-tossing game starring the "Ania" figures and learn about wild African animals.



There was also an exhibition by photographer Go Yamagata of animals

in Botswana. Tsuzuki Ward has long enjoyed exchange activities with Botswana, and the pictures magnificently captured not only the animals, but also the grand landscapes, enabling viewers to better understand the natural environment of the country.

TICAD7 Flags at Grand Mall Park

Flags emblazoned with the TICAD 7 designs and logo were displayed at the Grand Mall Park in Nishi Ward.



TICAD 7 bus in service

A municipal bus wrapped in a TICAD 7 design rolled out on February 25. The eye-catching design is based on the official logo and illustration for the upcoming event.

The bus, run by the Asamacho Office

and stopping at Yokohama Station, will remain in service from now until the final day of TICAD7, but only one bus features the special design, so keep an eye out!



African children's hand-drawn pictures displayed in Pacifico Yokohama

Six months ahead of TICAD 7, an exhibition of "Pictures of the Future Drawn by African Children" featured hand-drawn "picture diaries" and was on display from February 28 through March 3 on the first floor of the Pacifico Yokohama concourse, alongside the "CP+2019" photography event.



Some 900 guests visited the booth during the event to enjoy their depictions of their environment and the photos of their smiling faces.